Synapt Context Substrate

COMPETITIVE BATTLE CARD

IN 10 SECONDS

What Synapt Context Substrate is

The **context layer** between your enterprise data and your AI agents. It turns your enterprise knowledge into one **agent traversable graph.** Once the graph is live, **every agent draws from it**: copilots, orchestrators, LLM apps. **Grounded, accurate, auditable.**

Key Value Propositions

01

One-Click Deployment

Source to govemed graph in a single click. No pipeline build per source.

02

Token Cost Optimization

Agents retrieve scoped context, not whole documents. Fewer tokens per query.

03

Build vs Buy

Pre-engineered substrate, not a multi-quarter internal build project.

04

Use Case Scalability

Built once, reused by every agent. New use cases start from the graph already in place.

What buyers can compare Context Substrate to

ARCHETYPE	WHAT IT REALLY IS	WHY BUYERS PICK IT	WHERE IT BREAKS
Agent platforms	A place to build andrun agents	Already in the cloud contract	Everything the agent knows stays inside that one platform. Any agent you run elsewhere starts from nothing
Graph databases	An engine for storing and querying relationships	A reel, mature engine underneath	You buy the engine and build everything on top of it yourself. Around 18 months, and a team that never gets to stop.
Vector stores	Storage that finds similar text	Cheap, fast, proven at scale	It finds things that look related. It will return the ticket and the outage. It cannot tell the agent that one caused the other.
RAG-as-a-service	A managed pipeline for retrieval	Someone else runs the pipeline	Better answers, same problem. The agent still forgets between sessions, still reads old data, still loses the threadwhen one thing depends on another.
Connector & integration platforms	Pipes that move and reshape data	Moves data reliably at scale	Moves the data. Does not know what it means. It feeds the substrate.
Data catalogs	A list of your data and who owns it	Moves data reliably at scale	Built so a person can find data before anyone uses it. The agent needs the right context the moment it acts.

Capability Comparison

SYNAPT CONTEXT SUBSTRATE V. MARKET

Eight capabilities a buyer will test. Where the market lands on each.

CAPABILITIES	SYNAPT CONTEXT SUBSTRATE	MARKET ✓ COVERED – NARROWLY SCOPED × GAP

01 **Ingestion & Build**	• One-click source-to-graph ingestion.
	  ◦ 24 Pre-Built Connectors
	  ◦ Pre-Built Knowledge Packs
	  ◦ Automatic Ontology Creation
	  ◦ Fully Customizable Entities
		• Every source needs its own pipeline built.

02 **Explainability**	• Scored, source-linked audit trail for every action.
	  ◦ Loop Engineering
	  ◦ Machine-Readable Audit Trail
		• Logs to debug with, nothing to audit with.

03 **Live Graph Updates**	• New sources and updates reflect in the graph without manual rebuilds.	• Only as fresh as the last ingestion run.
04 **Agent Compatibility**	• Any agent or copilot plugs in over MCP.	• Agents are tied to each vendor's platform.
05 **LLM Choice**	• Connect any preferred LLM to the knowledge graph.	• The context layer comes tied to one model vendor.
06 **Domain SLMs**	• Deep domain industry SLMs.	• Fine tuning is offered. No domain models included.
07 **Episodic Memory**	• Turns stalled-task resolutions into governed context for the next agent.	• Memory lives in one thread and ends with it.
08 **Deployment**	• On-premise, private cloud or hybrid.	• Vendor cloud, per-seat SaaS, or platform migration.

Amazon Bedrock · Microsoft Fabric IQ · OpenAI · Claude · LangChain
Glean · Atlan · Palantir · Gemini Enterprise Agent Platform · Hugging Face